

Top 30 studios in terms of revenue

- 1 Electronic Arts Romania
- 2 Ubisoft Romania
- 3 Amber Studio
- 4 Gameloft Romania
- 5 Green Horse Games
- 6 Playtika
- 7 Quantic Lab
- 8 Super Hippo Games /Nutaku
- 9 eRepublik
- 10 Whyttest
- 11 AMC Romania
- 12 Studio Firefly
- 13 Globalstep
- 14 Fun Labs Romania
- 15 Funcom
- 16 Pronetis Games
- 17 Metagame Studio
- 18 Killhouse Games
- 19 Those Awesome Guys
- 20 WitchHut
- 21 Wolcen
- 22 Ovilex
- 23 Firebyte
- 24 Bandai Namco
- 25 Flat Hill Games
- 26 Freeze Nova
- 27 Gummycat Studio
- 28 Holotech Studios
- 29 Quodom
- 30 TractorSetGo

Number of studios
222

Employees/collabs
6,800

Industry value
332 million EUR

Number of players
7.8 million

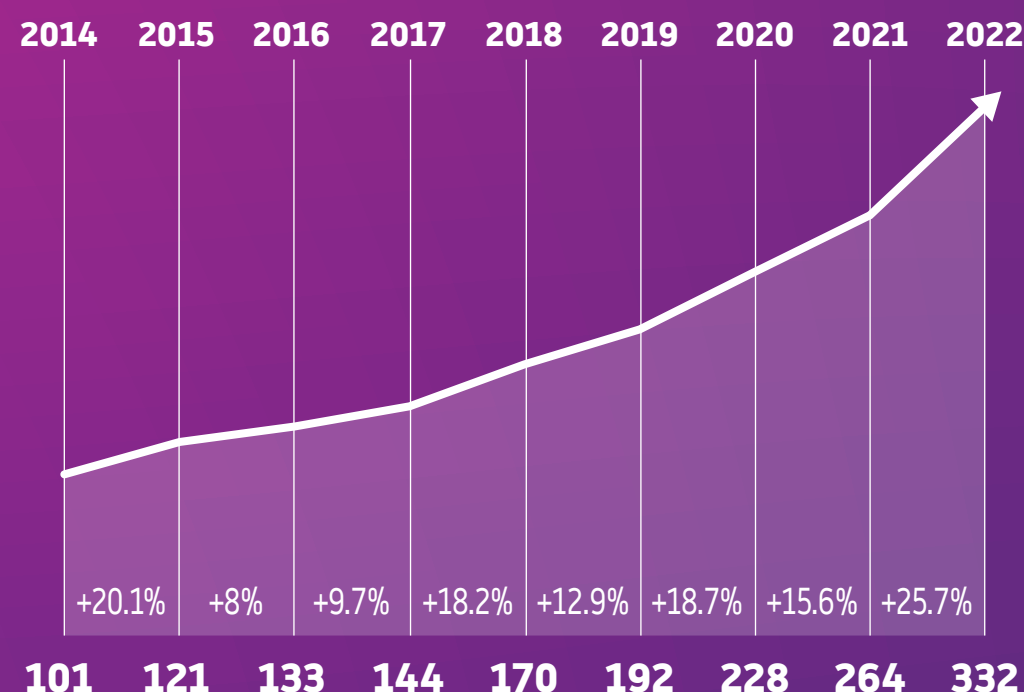
Concentration of studios

- Bucharest (106) 47.7%
- Cluj-Napoca (38) 17.1%
- Iași (12) 5.4%
- Timișoara (10) 4.5%
- Brașov (2) 0.9%
- Other cities (54) 24.3%



Evolution of industry turnover (million EUR)

Increased **3-fold** in the last 9 years

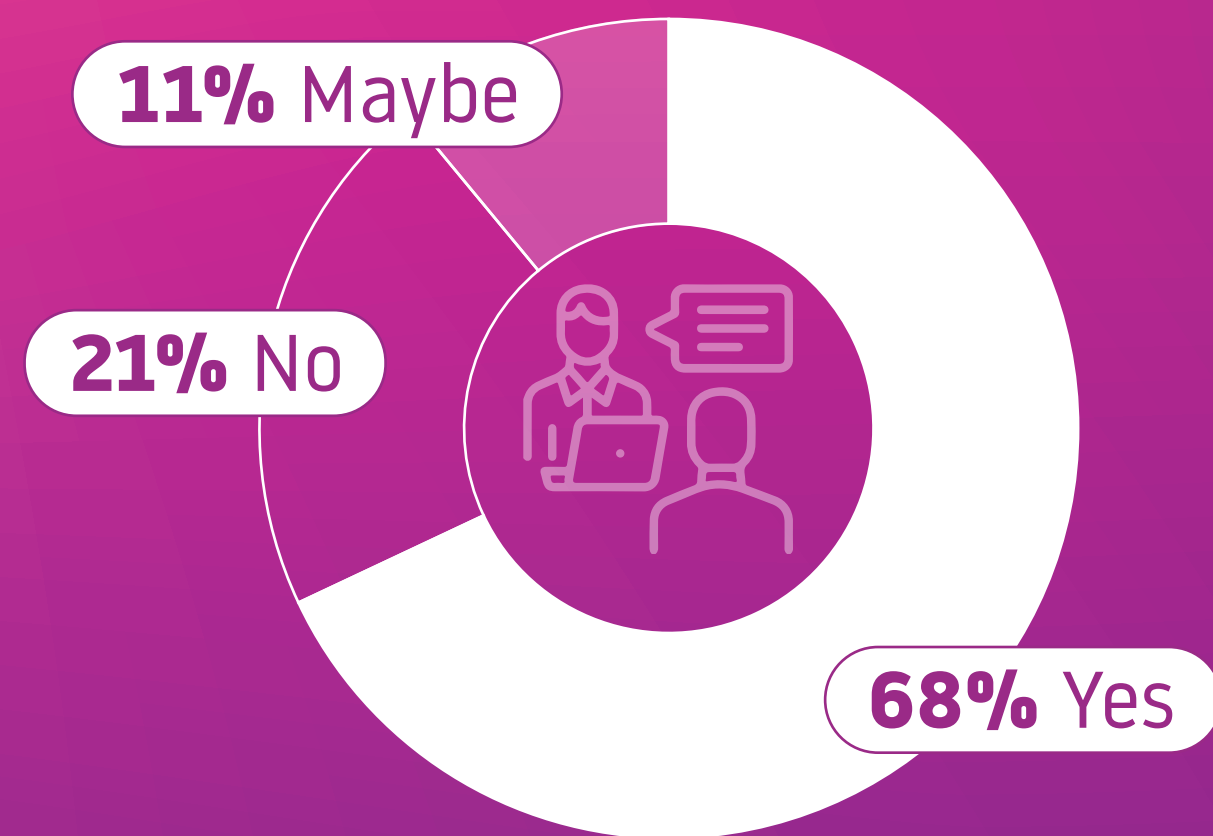


Industry productivity (turnover/employee)
48,700 EUR

Increase of **50%** in 3 years



Studios' openness towards new hires in 2023



Average rate of employee turnover in 2022

11%

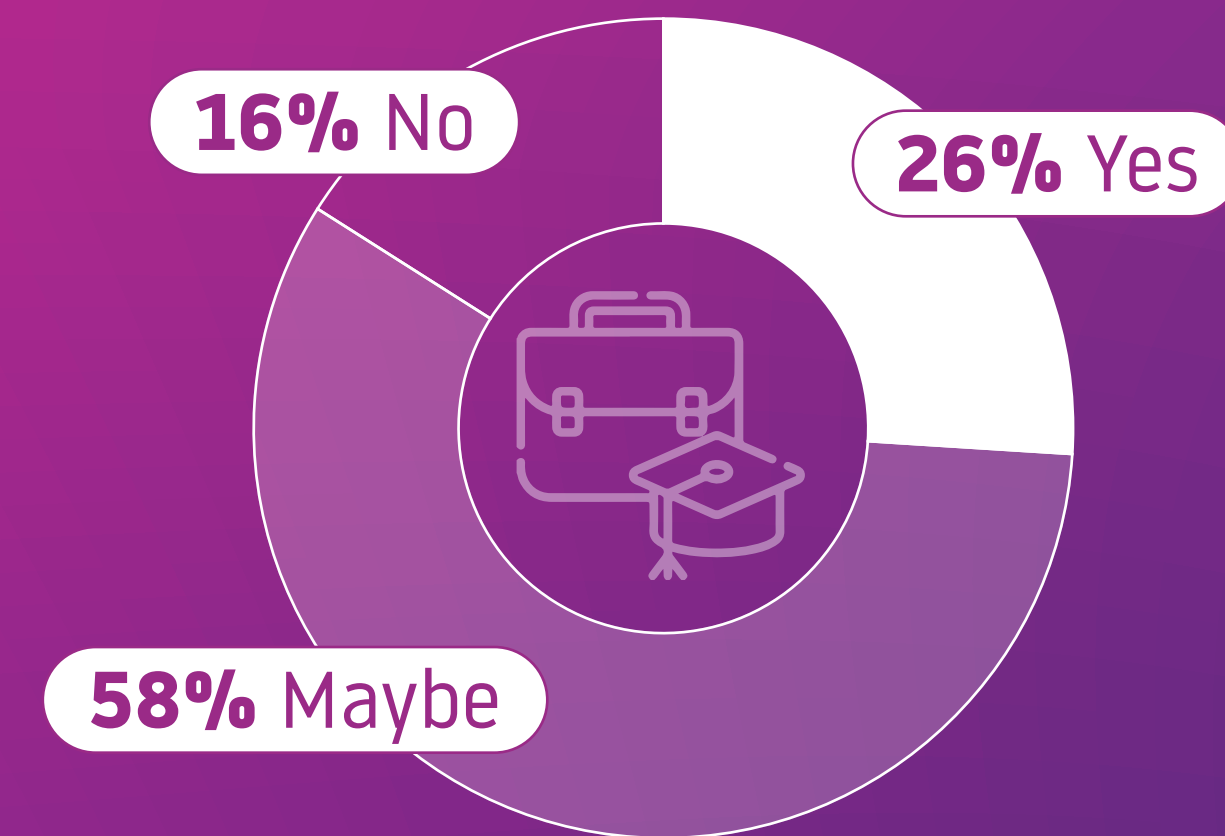
Percentage of recruits from last-year students in 2022

40%

VIDEO GAMES DEVELOPMENT
INDUSTRY IN ROMANIA IN 2022

Workforce

Studios' openness towards internship programs



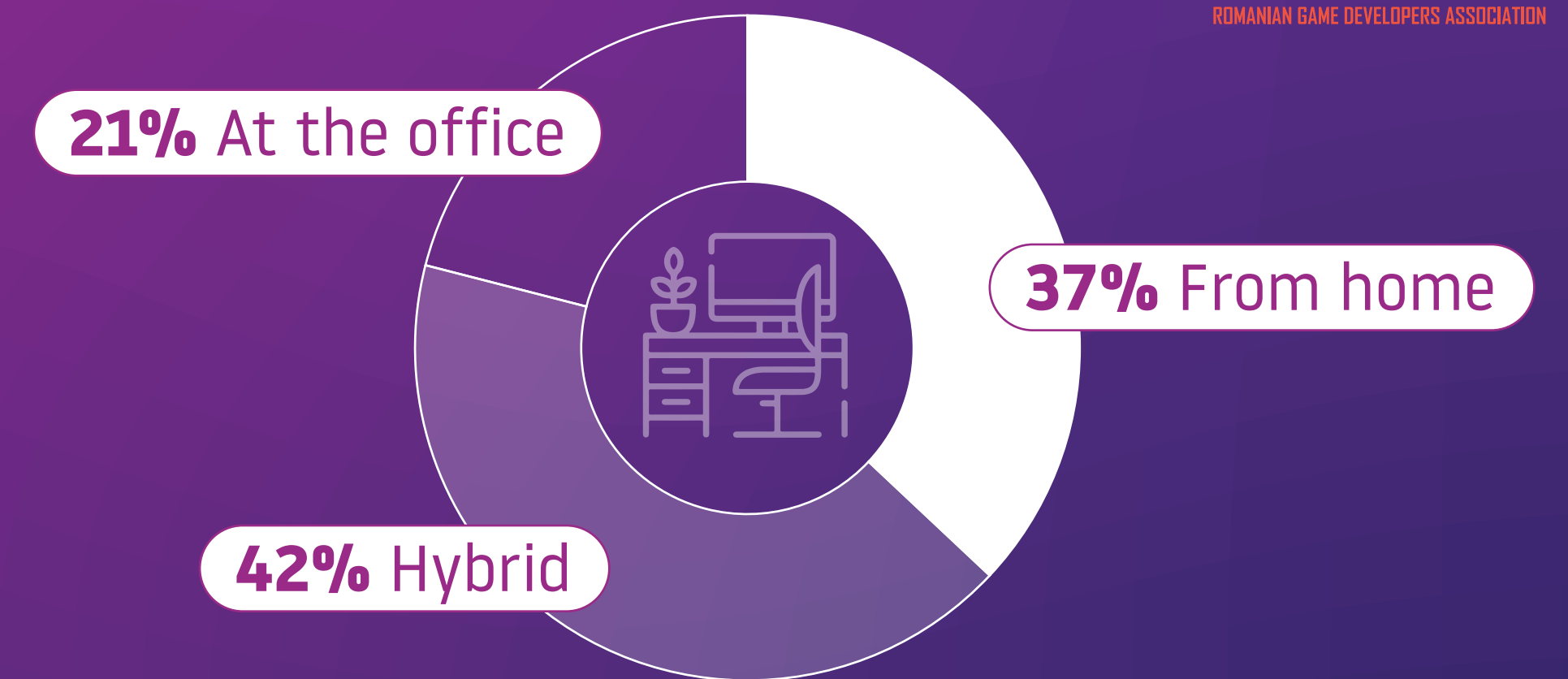
Percentage of studios that consider layoffs in 2023

25%

Percentage of junior positions of all positions offered in 2023

60%

Studios' openness towards remote work

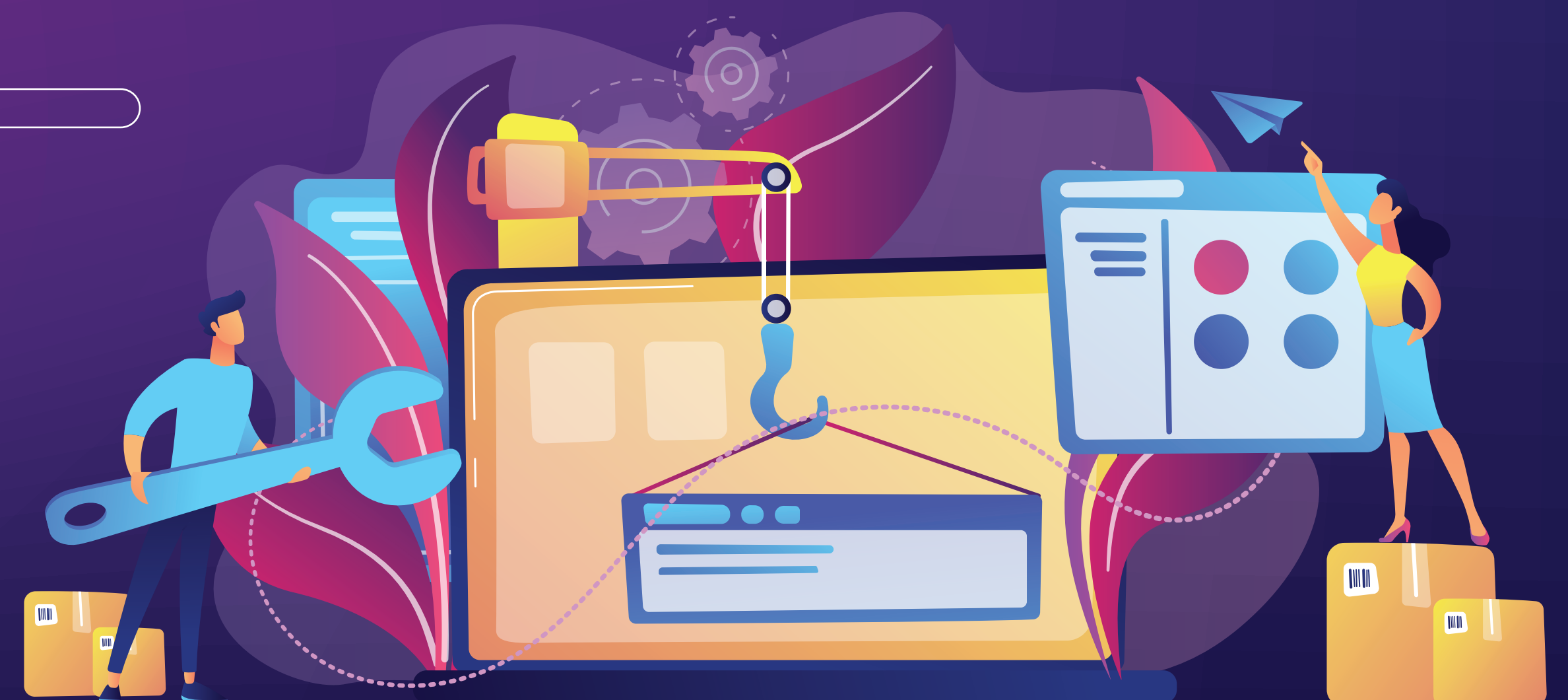


Background fields for new hires:

art and design
banking
Business Process Outsourcing (BPO)
VR design

product development
law
HoReCa
automotive

psychology
advertising
software development



Industry roles with highest representation among women

VS.

Industry roles with lowest representation among women

Percentage of women out of total workforce (full-time and collabs)

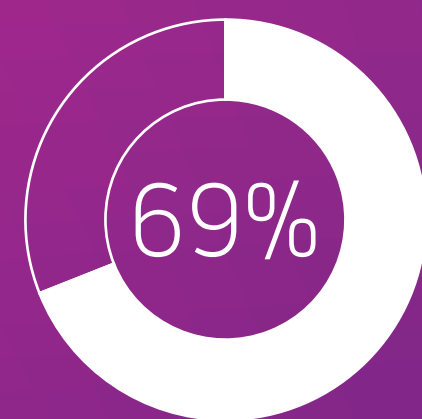
27%

Percentage of studios with women in lead management positions

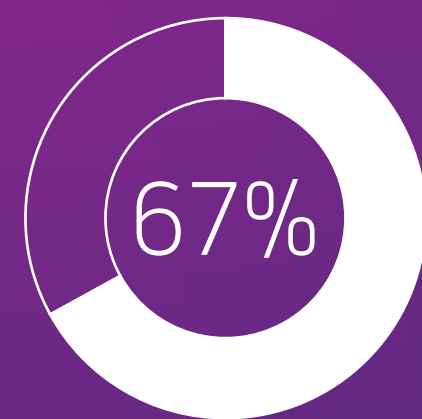
74%

Percentage of lead management roles held by women, where present

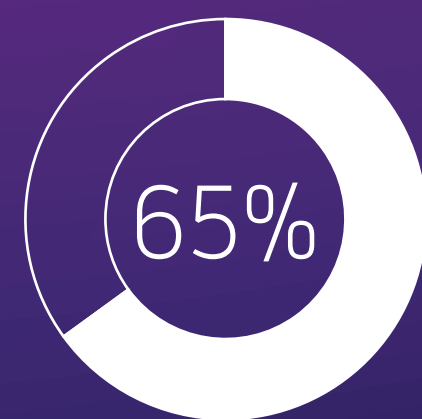
22%



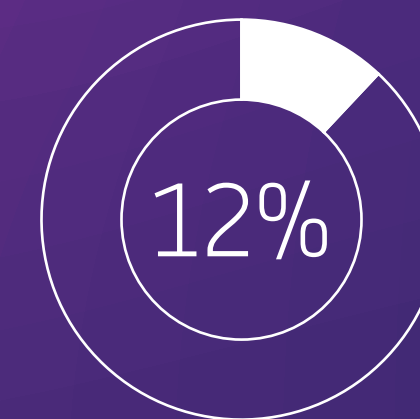
corporate functions



business intelligence



sales



game designer



producer



writer

