



TRGDA

General
Assembly

December | 2022

Agenda

01

Introduction

03

2022 Budget and Main Contributors

02

2022 –Events, Projects and Meetings

04

2023 Objectives and Plans

Why does RGDA exist?

Help the industry grow.
Represent the industry.

Help the industry grow

Revenue
Studios
Employees
Games

Represent the industry

Authorities

Media and General Public

Foreign industry actors

2022



G



G R



G

RGDA

2022



THE GAME DEV CONFERENCE

OCTOBER
24-25

FOR EASTERN EUROPE

G R





G R

RGDA

2022



GAME

DEVELOPMENT WEEK

6-10 IUNIE 2022

Empowered by:  UniCredit Bank

G R

RGDA

The logo for Gamescom 2022. It features a large, stylized white 'G' at the top, partially cut off. Below it, the word 'gamescom' is written in a bold, white, lowercase sans-serif font. The background is a dark purple with a subtle geometric pattern of thin white lines forming a grid of triangles.

R

RGDA

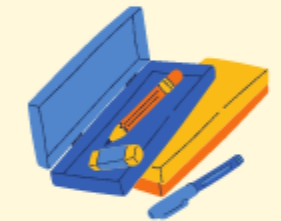
GAMES


+ *in Schools*


RGDA


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
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


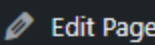
 Romanian Game Developers Association

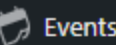
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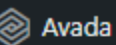
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 New


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 Events


 Avada

Slider Revolution

Hi, RGDA 





ABOUTROMANIAN INDUSTRYRGDA MEMBERSLearn.Build.Play!2022EVENTS AND PROGRAMSNEWSCONTACT

PUBLISHED GAMES

All202220212020201920182017201620152014



41 Hours



AWA



Azuran Tales: Trials



Jocurile video în România

Profilare și segmentare utilizatori de jocuri video în România în 2022



Utilizatorii
de jocuri video*





Represent the industry

Public Affairs:

COR / Technical Schools / Funding Scheme /
Esports /Fiscal changes /etc

G R

RGDA

First point of contact for investors,
publishers, foreign industry partners

G R

RGDA

RGDA in the press

PRO-TV



Comunicate de presa
Prezenta la Radio
Prezenta la TV



G R



RGDA Budget

RGDA P&L 2022

Incoming funds

Membership fees	€ 27.8 K
Sponsorships	€ 188.2 K
Services (EGDF)	€ 21.4 K
Ticket sales	€ 12.5 K
	€ 249.9 K

Expenses

Permanent staff	€ 44.4 K
Collaborators	€ 16.0 K
Delegations	€ 10.8 K
Events	€ 131.7 K
CSR	€ 14.8 K
Public Affairs	€ 18.6 K
Admin	€ 12.7 K
	€ 249.0 K

End of the year balance

€ 0.9 K

RGDA Events P&L 2022

Incoming funds

Sponsorships	€ 112.2 K
Service fees	€ 17.7 K
Ticket sales	€ 12.5 K
	€ 142.4 K

Expenses

Dev.Play 2022	€ 85.4 K
Gamescom pavilion	€ 31.7 K
Game Jams	€ 14.6 K
	€ 131.7 K

Events balance 2022

€ 10.7 K

RGDA 2022 Top 10 Net Contributors

Unicredit Bank	GDW, GiS, Dev.Play
Amber	MF + Dev.Play
Fortis	MF + Dev.Play
Greenhorse Games	MF + DEv.Play
Tales of Us	Game Jam
Electronic Arts	MF, Public Affairs, CSR
Microsoft	MF + Dev.Play
Voodoo	Game Jam
Killhouse Games	MF + Dev.Play
Epic Games	Dev.Play

Plans and objectives

GR



Education Funding Scheme Representation

Education 2023

Technical schools qualifications

University degrees

Learn.Build.Play

Game Dev Week

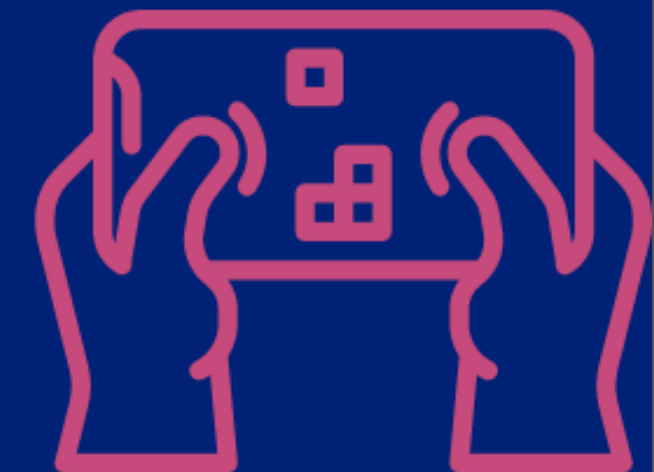
Funding Scheme 2023

Top Priority



ORGANIZED BY

RGDA



LEARN.BUILD.PLAY!

PARTNERS: greenhorse
GAMES

 UniCredit Bank

 KILLHOUSEGAMES



GAME

DEVELOPMENT WEEK

May 2023

One month

three game jams in schools

game jams 2023

- Global Game Jam
online Jan 2023
- Hyper.Play online
Apr 2023
- Tales of Us Game
Jam offline Sep
2023

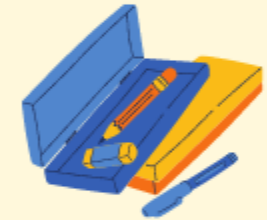
EMPOWERED BY



GAMES

+ *in schools* ▶

RGDA



International events 2023

GDC

Nordic Game

Gamescom

1 or 2 Steam Features

General Assembly 2023

Thank You!